

BRENNACARDOZA

MOTION DESIGN/GRAPHIC DESIGN/ART DIRECTION

303.241.8137 | HEYBKC@GMAIL.COM | BRENNACARDOZA.COM

ABOUT ME

Brenna Cardoza is an Emmy Award winning art director, motion designer, graphic designer, and editor with over 15 years of experience in the design industry. She currently serves as Art Director for the gNEWS and KSDK marketing teams, leading the design of promotional materials and collaborating with marketers across TEGNA. Brenna's portfolio includes work with notable organizations such as gNEWS, TEGNA, Root Sports, the City of Denver, Denver Broncos, Kroenke Sports, and various freelancers, producing creative solutions for military, healthcare, and tech companies nationwide.

EDUCATION

Bachelor of Arts

Digital Filmmaking & Video Production

The Art Institute of Colorado, Denver, CO

ACKNOWLEDGMENTS

Portfolio Par Excellence
Graduated Cum Laude
Dean's Honor Roll

WORK EXPERIENCE

Art Director

gNEWS - Denver, CO
(2019-now)

KSDK - St. Louis (2024)

Conceptualize, design, animate, and lead team in design for all marketing initiatives

Freelance Designer/Editor

Denver, CO

2005 - Present

Motion graphics, graphic design, editing, print design, web design

Sales Design Director

gNEWS - Denver, CO

2014 - 2019

Work with gNEWS' clients to create on-air, digital, & print advertisements for their individual companies

Graphic Artist

Gannett/TEGNA - Denver, CO

2008-2014

Design news graphics distributed to over 20 broadcast stations across the US

AWARDS

Emmy Awards | 2013-2024

4 Emmy Awards
16 Emmy Nominations

Colorado Broadcasters Association Awards | 2009-2024

gNEWS Employee of the Month | Feb 2020

SKILLS

After Effects
Photoshop
Illustrator
Premiere
PowerPoint
Adobe CC

REFERENCES

David Levine

gNEWS | Creative Director
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Jessie Eck

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